EDUCATION

2017-2021 USMAN INSTITUTE OF TECHNOLOGY (UIT) UNIVERSITY Bachelor of Science in Software Engineering (BSSE)

2015-2017 GOVERNMENT DEHLI COLLEGE Higher Secondary School Certificate (HSSC)

2015 RAKSHINDA PUBLIC SECONDARY SCHOOL

Secondary School Certificate (SSC)

EXPERTISE SKILLS

- GOOGLE ADS
- FACEBOOK ADS
- TIKTOK ADS
- SEO
- YOUTUBE MARKETING
- INSTAGRAM MARKETING
- EMAIL MARKETING
- COPYWRITING
- WEBSITE DEVELOPMENT
- SHOPIFY E-COMMERCE

SKILLS

- C++
- C#
- HTML
- PYTHON
- MICROSOFT OFFICE
- ORACLE SQL
- CISCO PACKET TRACER
- GU/UX DESIGN



ALI IBRAR

SOFTWAREENGINEERING

An independent and self-motivated graduate looking for an entry level position in the field of software engineering where I can utilize the extensive knowledge I have gained during my course. Focused and dedicated with a desire to gain a strong technical foundation

Contact Me

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- www.aliibrar.com
- aliibrarofficial@gmail.com
- contact@aliibrar.com
- 75800, Orangi Town, Karachi

COURCES

2024 AAMIR AHMER ACADEMY Digital Marketing

2024 LEARNING WITH EARNING (LWE) PVT. LTD Social Media Marketing

2024 LEARNING WITH EARNING (LWE) PVT. LTD Shopify E-Commerce

2024 NEXTGEN DIGITAL UNIVERSITY (NDU) Video Editing & Annimation

2022 CISCO NETWORKING ACADEMY CCNA Enterprise CCNAv7 (Routers & Switches)

2021 CHAMPIONS OF CHANGE PROGRAM Community Service Program by Champions of Change Program

2020 CISCO NETWORKING ACADEMY Introduction to Packet Tracer

2017 CISCO NETWORKING ACADEMY **Get Connected**

2015 TRADE TESTING BOARD (GOVT. OF SINDH) Certification in Information Technology (C.I.T)

WORK EXPERIENCE

08/2022 - 11/2022 Hello International Marketing Solutions (HIMS) - **Sales Executive**

11/2022 - 05/2023 Lead Xpress - **Senior Sales Executive**

05/2022 - 08/2023 Eyecon International - **Senior Sales Executive**

08/2023 - 12/2023 Apextalk Solutions - **Senior Sales Executive**

CERTIFICATES

- Freelancing (Digiskills.pk)
 DIGITAL MARKETING
 - SOCIAL MEDIA MARKETING
 - SHOPIFY E-COMMERCE
 - VIDEO EDITING & ANIMATIONS

CCNA ENTERPRISE CCNAV7 (Router & Switches)

- COMMUNITY SERVICE
- GET CONNECTED
- INTRODUCTION TO PACKET TRACER
- CERTIFICATION IN INFORMATION TECHNOLOGY (C.I.T)

LANGUAGES

- English
- Urdu
 Punjabi